



Industrial Heating Decarbonization **SUMMIT**

FORGING A SUSTAINABLE
PATH FOR THE INDUSTRIAL
HEATING INDUSTRY

October 28 - 30 | Conrad Indianapolis | Indianapolis, IN



**EXHIBITOR
& SPONSOR
PROSPECTUS**

Presented By





Uncertainty. Confusion. Information Overload. Chaos. Overwhelmed.

These words go a long way in describing the feelings of many in the industrial heating industry where sustainability and decarbonization are concerned. **The Industrial Heating Equipment Association (IHEA)** has developed the two-day SUMMIT that will help everyone using heat technologies understand and overcome these important concerns and challenges.

As an exhibitor at the **IHEA Industrial Heating Decarbonization SUMMIT**, you will gain access to business leaders and managers seeking information and connections to source solutions for a wide variety of sustainable energy initiatives. Exhibitors may include companies working in electrification, low carbon fuels, hydrogen technologies, automation and control solutions, and general industrial heating and manufacturing equipment.

The unique IHEA approach to sustainable solutions is a comprehensive mix of currently available technologies as well as developing technologies that will allow companies to reduce carbon footprints now while planning for a net-zero future. Exhibitors and sponsors should expect to interact with potential customers for immediate carbon reduction opportunities and for longer term capital investments for decarbonization.

IHEA's Industrial Heating Decarbonization SUMMIT offers valuable opportunities to reach business decision makers in manufacturing for all sustainability solutions.

Tabletop exhibits and sponsorships are limited so please reserve them as quickly as possible to participate in this exciting event.



EXHIBITOR PROSPECTUS

EVENT LOCATION

Conrad Indianapolis
Downtown Indianapolis, IN

EVENT DATES

October 28-30, 2024

TABLETOP EXHIBITION HOURS

Tuesday, October 29: 11:30 AM - 1:00 PM (*Lunch*)
5:00 - 7:00 PM (*Reception*)

Wednesday, October 30: 11:30 AM - 1:00 PM (*Lunch*)

EVENT PROFILE

This event consists of a two-day tabletop exhibition. Tabletop exhibitors will include products and services that will assist the industrial heating industry in finding pathways to decarbonization.

The SUMMIT program is designed to educate users and suppliers of industrial heating processes.

EVENT SPONSOR



EVENT MANAGEMENT



CURRENT FLOOR PLAN:

summit.ihea.org/floorplan

TABLETOP EXHIBIT SPACE RENTAL FEES *(only one table per company permitted)*

IHEA Members:
\$2,000

Non-Members:
\$2,800

Not a Member? Join Today!
www.ihea.org/benefits

RENTAL FEES INCLUDE *(all included items may not be available if tabletop space is contracted and paid for at a later date):*

- Draped table *(color determined by event management)*
- Carpeted ballroom
- \$250 discount on two SUMMIT registrations for IHEA members;
\$150 discount on two SUMMIT registrations for Non-Members
(all exhibit personnel must register for the SUMMIT)
- Free promotional tools & materials
- Detailed tabletop exhibit service manual
- Company listing in Official Event Directory
- Company listing on the SUMMIT website
- Link to your company website from the event website

ATTENDEE PROFILE

At the SUMMIT, your table will be visited by:

- Presidents/Company Owners
- Directors of Sustainable Manufacturing
- Sustainability Managers
- Plant Managers
- Carbon Reduction Lead
- Sustainability Engineers
- Sustainability Analysts
- Business Managers
- Energy Managers
- Green Operations Managers
- Chief Sustainability Officers (CSO)
- Sustainability Program Managers
- Renewable Energy Managers
- ... and more

QUESTIONS?

Contact **Anne Goyer**: anne@goyermgmt.com; 859-356-1575

CLICK HERE TO RESERVE YOUR TABLETOP OR SPONSORSHIP

SPONSORSHIP OPPORTUNITIES

IHEA members receive a 10% discount on sponsorships.
You must login to your IHEA member account to receive discounted pricing.

Platinum Sponsor - \$5,000

- Large logo on SUMMIT website landing page, Event Directory, and SUMMIT signage on-site
- One (1) complimentary SUMMIT registration
- Recognition as Platinum Sponsor in all promotional eblasts, on event welcome slides, and social media
- Opportunity to insert one piece of company literature in attendee tote bag
(sponsor must supply 200 pieces of literature no later than October 1, 2024)

Gold Sponsor - \$2,500

- Medium logo on SUMMIT website landing page, Event Directory, and SUMMIT signage on-site
- 50% off one (1) SUMMIT registration
- Recognition as Gold Sponsor in all promotional eblasts, on event welcome slides, and social media
- Opportunity to insert one piece of company literature in attendee tote bag
(sponsor must supply 200 pieces of literature no later than October 1, 2024)

Silver Sponsor - \$1,000

- Small logo on SUMMIT website landing page, Event Directory, and SUMMIT signage on-site
- 25% off one (1) SUMMIT registration
- Recognition as Silver Sponsor in all promotional eblasts, on event welcome slides, and social media
- Opportunity to insert one piece of company literature in attendee tote bag
(sponsor must supply 200 pieces of literature no later than October 1, 2024)

ITEM SPONSORSHIPS

Lanyards

\$1,500*

Distributed with badge holders at on-site registration, lanyards with your company name/logo will be provided to all attendees.

Sponsor must supply lanyards by October 1, 2024.

Lanyards must be double-clip.

Minimum required: 200

Tote Bags

\$1,500*

Tote bags with your company name/logo will be distributed at on-site registration to all attendees.

Sponsor must supply tote bags by October 1, 2024.

Minimum required: 200

Tote Bag Insert

\$500 per insert

Provide your company collateral to each attendee inside the pre-stuffed SUMMIT tote bags.

All sponsors receive one complimentary insert.
Exhibitors may purchase an insert for \$500 each.

Sponsor/Exhibitor must supply 200 copies of your insert(s) by October 1, 2024; you may only promote your own company.

***These sponsorships are exclusive.**

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ADVERTISING OPPORTUNITIES

PRINT ADVERTISING

SUMMIT Event Directory

Insertion Order Deadline: September 16

Full Page 4/c	\$1,200	½ Page 4/c	\$1,000	¼ Page 4/c	\$450
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DIGITAL ADVERTISING

Thank You Page and Registration Confirmation Email Advertising \$1,000 (Exclusive)

This package is a highly targeted advertisement that will be seen multiple times by every SUMMIT registrant!

- 728 px x 90 px banner ad that appears on the "Thank You" web page when a person registers.
- 468 px x 60 px banner ad appears on the confirmation emails attendees receive after registering.

Website Advertising \$1,000

The event pages will be viewed thousands of times and gives great exposure for your brand.

- 160 px x 600 px skyscraper ad on event pages on summit.ihca.org.

[CLICK HERE TO RESERVE YOUR TABLETOP OR SPONSORSHIP](#)

