

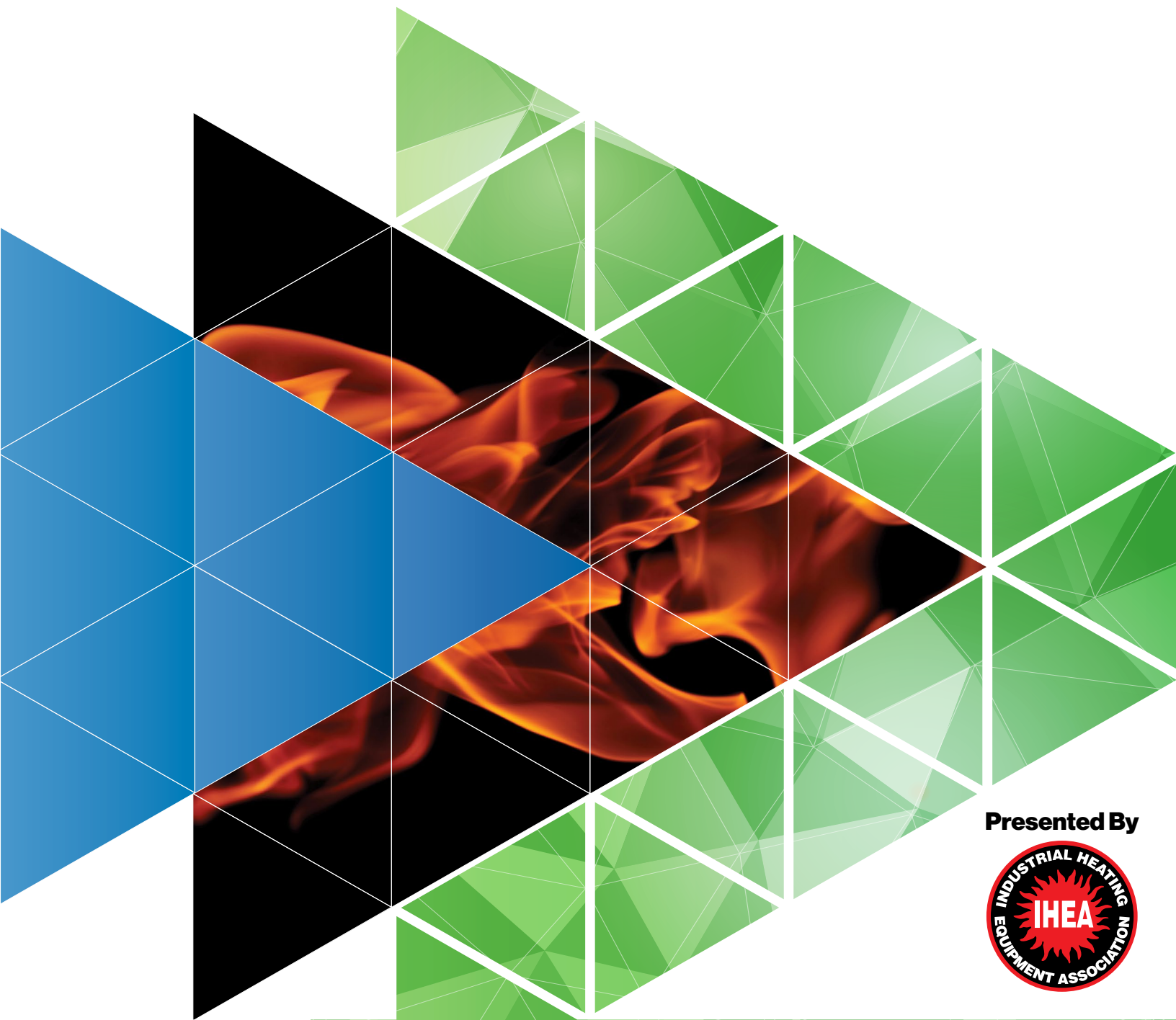


# Industrial Heating Decarbonization **SUMMIT**

FORGING A SUSTAINABLE  
PATH FOR THE INDUSTRIAL  
HEATING INDUSTRY

SEPT 29 - OCT 1 | CONRAD INDIANAPOLIS | INDIANAPOLIS, IN

## EXHIBITOR & SPONSOR PROSPECTUS



Presented By





## Reach Decision Makers at IHEA's 2025 Industrial Heating Decarbonization SUMMIT

There is still much ongoing discussion surrounding sustainability & decarbonization in the industrial heating marketplace. At IHEA's 2nd SUMMIT this September, exhibitors and sponsors will once again be able to reach a wide range of decision makers involved in their company's decarbonization efforts.

- 93% of the attendees at the inaugural SUMMIT last year indicated that the tabletop exhibits enhanced their SUMMIT experience.
- 86% indicated that they received valuable information at the tabletops.

The unique IHEA approach to sustainable solutions is a comprehensive mix of currently available technologies as well as developing technologies that will allow companies to reduce carbon footprints now and in the future. Exhibitors and sponsors will be able to interact with potential customers for immediate carbon reduction opportunities and for longer term capital investments for decarbonization.

Tabletop exhibits and sponsorships are limited so please reserve them now to get the most exposure for your investment.



# EXHIBITOR PROSPECTUS

## EVENT LOCATION

**Conrad Indianapolis**  
Downtown Indianapolis, IN

## EVENT DATES

September 29 - October 1

## TABLETOP EXHIBITION HOURS

**Tuesday, September 30:** 11:30 AM - 1:00 PM (*Lunch*)  
5:00 - 7:00 PM (*Reception*)  
**Wednesday, October 1:** 11:30 AM - 1:00 PM (*Lunch*)

## EVENT PROFILE

This event consists of a two-day tabletop exhibition. Tabletop exhibitors will include products and services that will assist the industrial heating industry in finding pathways to decarbonization.

## EVENT SPONSOR



## EVENT MANAGEMENT



## CURRENT FLOOR PLAN:

[summit.ihea.org/floorplan](http://summit.ihea.org/floorplan)

## TABLETOP EXHIBIT SPACE RENTAL FEES *(only one table per company permitted)*

<b>IHEA Members:</b>	<b>Non-Members:</b>	<b>Not a Member? Join Today!</b>
\$2,000	\$2,800	<a href="http://www.ihea.org/benefits">www.ihea.org/benefits</a>

## RENTAL FEES INCLUDE *(all included items may not be available if tabletop space is contracted and paid for at a later date):*

- Draped table *(color determined by event management)*
- Carpeted ballroom
- \$250 discount on two SUMMIT registrations for IHEA members;  
\$150 discount on two SUMMIT registrations for Non-Members  
*(all exhibit personnel must register for the SUMMIT)*
- Free promotional tools & materials
- Detailed tabletop exhibit service manual
- Company listing in Official Event Directory
- Company listing on the SUMMIT website
- Link to your company website from the event website

## ATTENDEE PROFILE

### At the SUMMIT, your table will be visited by:

- Presidents/Company Owners
- Directors of Sustainable Manufacturing
- Sustainability Managers
- Plant Managers
- Carbon Reduction Leads
- Sustainability Engineers
- Sustainability Analysts
- Business Managers
- Energy Managers
- Green Operations Managers
- Chief Sustainability Officers (CSO)
- Sustainability Program Managers
- Renewable Energy Managers
- ... and more

## QUESTIONS?

Contact **Anne Goyer**: [anne@goyermgmt.com](mailto:anne@goyermgmt.com); 859-356-1575

**CLICK HERE TO RESERVE YOUR TABLETOP OR SPONSORSHIP**

# SPONSORSHIP OPPORTUNITIES

**IHEA members receive a 10% discount on sponsorships.**  
**You must login to your IHEA member account to receive discounted pricing.**

## Platinum Sponsor - \$5,000

- Large logo on SUMMIT website landing page, Event Directory, and SUMMIT signage on-site
- One (1) complimentary SUMMIT registration
- Recognition as Platinum Sponsor in all promotional eblasts, on event welcome slides, and social media
- Opportunity to insert one piece of company literature in attendee tote bag  
*(sponsor must supply literature no later than August 29; literature may only promote your own company)*

## Gold Sponsor - \$2,500

- Medium logo on SUMMIT website landing page, Event Directory, and SUMMIT signage on-site
- 50% off one (1) SUMMIT registration
- Recognition as Gold Sponsor in all promotional eblasts, on event welcome slides, and social media
- Opportunity to insert one piece of company literature in attendee tote bag  
*(sponsor must supply literature no later than August 29; literature may only promote your own company)*

## Silver Sponsor - \$1,000

- Small logo on SUMMIT website landing page, Event Directory, and SUMMIT signage on-site
- 25% off one (1) SUMMIT registration
- Recognition as Silver Sponsor in all promotional eblasts, on event welcome slides, and social media
- Opportunity to insert one piece of company literature in attendee tote bag  
*(sponsor must supply literature no later than August 29; literature may only promote your own company)*

## ITEM SPONSORSHIPS

### Lanyards

**\$1,500\***

Distributed with badge holders at on-site registration, lanyards with your company name/logo will be provided to all attendees.

*Sponsor must supply lanyards by August 29, 2025.*

*Lanyards must be double-clip.*

**Minimum required:** 200

### Tote Bags

**\$1,500\***

Tote bags with your company name/logo will be distributed at on-site registration to all attendees.

*Sponsor must supply tote bags by August 29, 2025.*

**Minimum required:** 200

### Tote Bag Insert

**\$500 per insert**

Provide your company collateral to each attendee inside the pre-stuffed SUMMIT tote bags.

**All sponsors receive one complimentary insert.**  
Exhibitors may purchase an insert for \$500 each.

*Sponsor/Exhibitor must supply 200 copies of your insert(s) by August 29, 2025; you may only promote your own company.*

**\*These sponsorships are exclusive.**

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# ADVERTISING OPPORTUNITIES

## PRINT ADVERTISING

### **SUMMIT Event Directory**

*Insertion Order Deadline: September 16*

<b>Full Page 4/c</b>	<b>\$1,200</b>	<b>½ Page 4/c</b>	<b>\$1,000</b>	<b>¼ Page 4/c</b>	<b>\$450</b>
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## DIGITAL ADVERTISING

### **Thank You Page and Registration Confirmation Email Advertising** **\$1,000 (Exclusive)**

This package is a highly targeted advertisement that will be seen multiple times by every SUMMIT registrant!

- 728 px x 90 px banner ad that appears on the "Thank You" web page when a person registers.
- 468 px x 60 px banner ad appears on the confirmation emails attendees receive after registering.

### **Website Advertising** **\$1,000**

The event pages will be viewed thousands of times and gives great exposure for your brand.

- 160 px x 600 px skyscraper ad on event pages on [summit.ihca.org](http://summit.ihca.org).

## Hear what past attendees said about the SUMMIT:

- The whole event was impressively well executed.
- Thank you to the fabulous IHEA team!
- Loved the format.
- Good job.
- Absolutely awesome!



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